Attachment 1

Westwood Online Admissions Department email

Subject: Are you ready for some baseball????
From: [redacted]@westwood.edu>
Date: Mon, 24 Mar 2008 14:34:11 -0600
To: "WOLCRAdmissions" <WOLCRAdmissions@westwood.edu>, "WOLCOS" <WOLCOS@westwood.edu>

Batter up,

Champions we have an exciting challenge for those of you that step up to the plate and hit the home run.

The April start is around the corner and the last day to write business is April 6th. Our budget is to start 300 students and we only have 332 gross volume now. Now's the time to write many more quality students, work on transfer-ins and have a fantastic start rate.

So, in order to kick up some dust, any rep with 4+ starts in April and a 45%+ start rate will be invited to a Rockie's game in April or May.

So it's root, root, root for the Champions, if we don't win it's a shame, so it's FAA, Orientation, and POG, to win the game!!!

Howdy Champions!

We're havin' a Round Up!!!

During the next 2 weeks we need to lasso 600 more quality May enrollments. That's just 300 this week and 300 next week.

So Saddle up and hit the trail for our May Enrollment Drive Challenge that will go until May 3rd.

I know its hard work riding the trail, so like any good round up, we're fixin' to have a BBQ to celebrate bringing all those enrollments home.

So, grab your hat, put on your boots and round up those enrollments.

Attachment 2

Westwood Online Admissions Department email

Subject: FW: WOW!!!!!!!!!!!!!!!!!!!
From: ████████████████ @westwood.edu>
Date: Thu, 3 Apr 2008 11:31:08 -0600
To: "wold800" <wold800@westwood.edu>, "WOLCRAdmissions" <WOLCRAdmissions@westwood.edu>

Everyone Hit the DECK!!!!!!!!!!!!!!

A Drive BY JUST Occurred!

Thanks to ████████ !

Hitting WOW!!!!!!!!!!!!!!!!!!!!!!!!!!!! 2nd app of the day!

Attachment 3

Westwood Online Admissions Department email

Subject: RE: ADA Challenge
From: ███████████ @westwood.edu>
Date: Mon, 31 Mar 2008 13:41:36 -0600
To: ███████████ ¡@westwood.edu>, ███████████ore @westwood.edu>, ███████████
███████ @westwood.edu>, "WOLCRAdmissions" <WOLCRAdmissions@westwood.edu>

We are all ready for this......

████████
Admissions Representative

Westwood College Online

Direct:(303)410████████

Toll Free(877)817-9525 Ext████

Fax:(303)991-████████

████████████████████
████████████████

From: ████████████
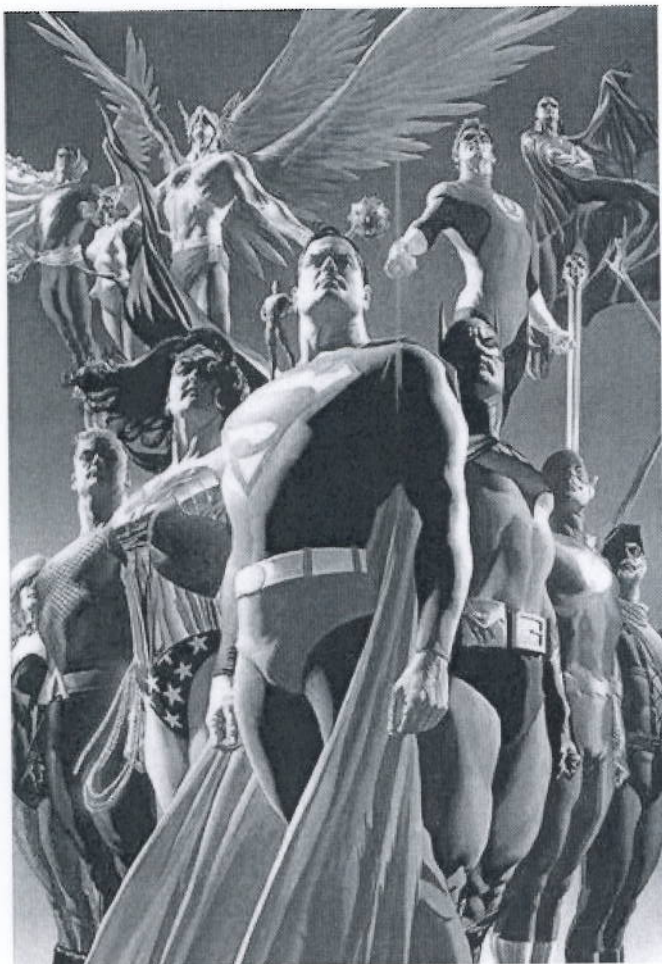Sent: Monday, March 31, 2008 1:27 PM
To: Steve Moore; Manuel Martinez; WOLCRAdmissions
Subject: RE: ADA Challenge

We're ready….let's do this!!!

From ████████████
Sent: Monday, March 31, 2008 11:38 AM
To: ████████████ WOLCRAdmissions
Subject: RE: ADA Challenge

WOW!!!!   I would enjoy both…the Dinner with the ADA 's AND watching them sing!!!!!   But it will only end of being one prize. Which one will it be??? YOU control the outcome!!
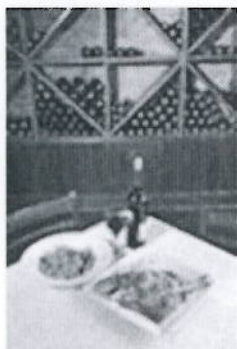
From: ▓▓▓▓▓▓▓▓▓
Sent: Monday, March 31, 2008 11:14 AM
To: ▓▓▓▓▓▓▓WOLCRAdmissions
Subject: ADA Challenge

The ADA Challenge

The ADA 's would like for formally challenge each and every team at Church Ranch. They believe that they can collectively write more apps than any other team this week.

At stake:

Pride & food : If the ADA 's win – their next ADA meeting will include dinner and drinks

Or

Humiliation : If the ADA 's lose – they have to sing a song (TBD) in front of the rest of CR Admissions

Time frame:

This week

To make it fair:

The contest will be based on productivity per rep not overall apps

████████ will be keeping tally – thanks ███

Remember – only **ONE** team needs to beat the ADA 's – which team will it be? (and what song do you want them to sing?)

████████████

Director of Admissions

Westwood College Online

Direct: (720) 887-8852

Toll free: 877-817-9525 x████

Fax: (720) 208█████

email: ████████@westwood.edu

www.westwoodonline.edu

Attachment 4

Westwood Online Admissions Department email

From:

Sent: Thursday, April 17, 2008 4:11 PM

To:

Subject: RE: Westwood Be back Bus

Follow Up Flag: Follow up

Flag Status: Flagged

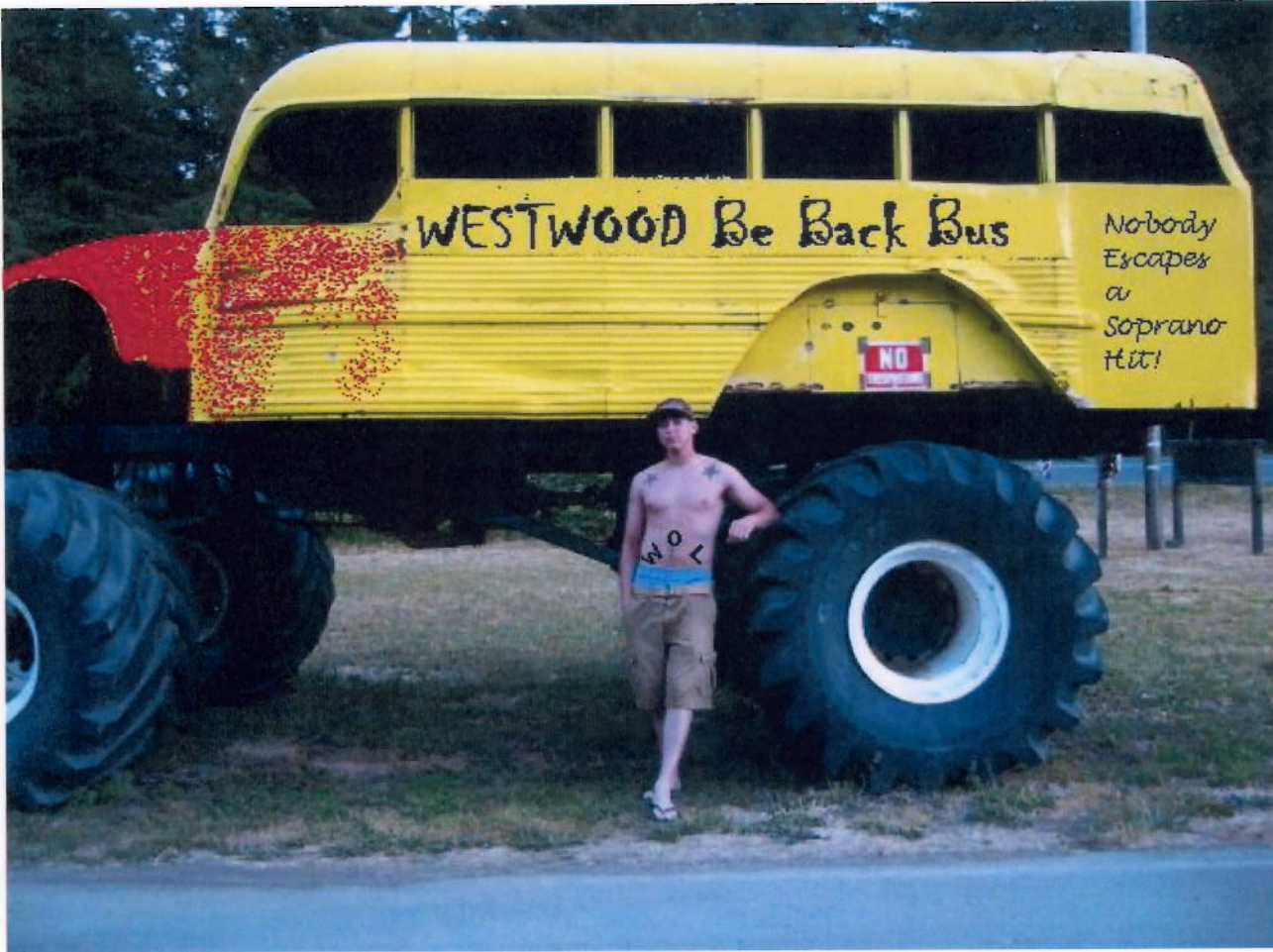I thought this was the Westwood bus.....
EMPIRE AT 10

From

Sent: Thursday, April 17, 2008 1:51 PM

To: WOLCRAdmissions

Cc:

Subject: Westwood Be back Bus

Sopranos just got a hit!!!!!!!!!!!!!!!!!!
We're all on board!
Who else is getting on the bus?

1

Thank you,

Enrollment Support Specialist
Westwood College Online

Toll Free: 877-817-
Email
www.westwoodonline.edu
Fax: 1-888-812
Hours: Monday, Tuesday, Friday 8am-5pm MST
Wednesday, Thursday 11am-8pm MST

Important Numbers For Financial Aid
Financial Aid Fax Number 1-866-817-9530
Financial Aid Email fawol@westwood.edu

You can also contact:

Enrollment support specialist hotline: